

How To Get Luck On Your Side

Pursestrings

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Dear Friends,

Even lottery winners are sometimes blind to luck's role. In his 2012 book, *The Success Equation*, Michael Mauboussin describes a man inspired by a succession of dreams to believe that he would win the Spanish National Lottery if he could purchase a ticket number whose last two digits were 48. After an extensive search, he located and bought such a ticket, which indeed turned out to be a winner. When an interviewer later asked why he had sought out that particular number, he said, "I dreamed of the number 7 for seven straight nights. And 7 times 7 is 48."

Success creates its own aura, but digging deeper into its sources we find good fortune to be at least its handmaiden. Good fortune can be cultivated. Here are some general rules to place yourself in the path of good fortune.

- Cultivate an optimistic outlook
- Be free of harmful criticism for self and others
- Practice a mind calming technique such as meditation
- Balance analysis and insight
- Learn to be opportunistic

Of the five fortune-attracting suggestions, calming the mind and the emotions is probably the most central to developing the others. As a ship cannot navigate efficiently on a rough sea, our minds cannot optimally function if we are in mental and emotional turmoil. Calming the mind opens us to insight. It is with insight that we place ourselves in the path of luck. Was the Spanish lottery winner a mathematician who suffered a temporary break in his numerical reality?

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